

Historic Lebanon works to advance our community's history into new opportunities for tourism, business development, quality of life and historic preservation.

The following is an overview of activities/projects we have achieved so far in 2014 or have in motion to be completed this year.

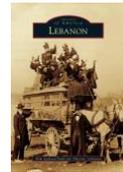
- **The year began with the premiere of the Wilson County promotional video.** This has been used by our economic development groups for promotion and recruitment. It is on the City and County websites as well as the Chamber's, Historic Lebanon's and others in the community. Historic Lebanon wrote the script and co-produced the video as well as provided funding for the project.
- **Economic development workshop** with Melissa Halsell, Program Manager of Economic Development for TVA in January. Open to the community, the workshop focused on resources available to local business owners.
- **ShopMainStreet.com** came online in March. This is a unique website that features shopping, attractions, dining and lodging in the Lebanon MainStreet area. Historic Lebanon sponsored as the host with individual businesses paying a yearly fee. Ten businesses signed up this year.
- **IDEA INITIATIVE:** conducted in April by Todd Barman, a national economic development consultant. This event brought over thirty community members together to brainstorm ideas for Lebanon's MainStreet area.
- **Annual May Membership Dinner:** Howard Kittell, CEO of the Hermitage, Home of Andrew Jackson, was the guest speaker.
- **Jammin with the General: May, June, July** Historic Lebanon was a major sponsor of the music series held on the Public Square.
- **TDOT Square Safety Project:** ongoing effort to create a public awareness marketing campaign for the project. A logo for printed material, an available parking space map and other signage has been created. Historic Lebanon will help keep the public informed on the progress of the project with press releases.



- **TN MainStreet Managers 3rd Quarter meeting:** Historic Lebanon hosted MainStreet managers from around the state at the two day conference in July. Topics for the conference were economic development and promotion.

- **Lebanon and Wilson County Historic Sites Driving Tour:** Working to update the former walking/driving tour of Lebanon. The tour has been expanded into the county and now includes twenty-eight sites. Many of the sites are on the National Register. There will be a printed brochure as well as a mobile friendly site for use on a smart phone or other device. The finished project will include new signage for all the sites. The purpose of this Historic Sites Driving Tour is two-fold. First, it is to educate the public on the history of Wilson County and to raise awareness for the importance of preservation and second to promote tourism in the city/county.

- **Images of America, Lebanon, TN book: new book in the Images of America series from Arcadia Publishing.** Over 200 images of Lebanon from its earliest years to 1969. The book highlights events in the history of our town and concludes with the creation of the Cracker Barrel restaurant. Many of the images have never before been published. Chapters include: Early Lebanon, Education, Lebanon 1900 to before World War II, Maneuvers 1942-1944, Lebanon after World War II to 1969, Uniquely Lebanon and Cracker Barrel Old Country Store.



- **7th Annual Historic Places Tour:** December 6, 5-8:30pm. Our annual tour and fundraiser featuring homes and businesses in the historic areas of Lebanon. This year's tour had our largest turnout to date, app. 290 people. The Square Merchants along with the Chamber of Commerce hold the annual "Christmas on the Square" the same night to create a great community wide event.



- **Community assistance** with grant research. Historic Lebanon helped the Castle Heights Military Academy Alumni Association with their grant application to the Tennessee Historic Commission. Historic Lebanon has assisted several community members with information on State Historical Markers and National Register plaques.
- **Spreading Historic Lebanon's mission** at civic clubs and groups as well as local media throughout the year. Recent examples are Coleman & Company WANT 98.9, the Year-Round Garden Club, and the Lebanon Kiwanis Club.
- **Conferences and continuing education:** Leadership Middle Tennessee, TN Main Street conferences, and Preservation conferences/workshops are some recent examples.

Lebanon Historic Zoning/Preservation Commission (LHZC): Historic Lebanon began work on creating historic zoning in Lebanon two years ago. Through our efforts with public hearings and informational materials, the City Council passed an ordinance to create the Historic Zoning/Preservation Commission. The LHZC recommend and the council passed Lebanon's first ever historic district this fall. The Commission is now working on adding other districts including our Public Square. We handed off our "duties" to the official commission but we are still called on to assist.