

Year in Review 2019



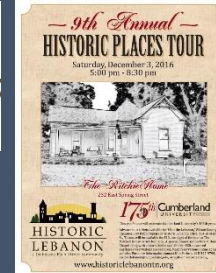
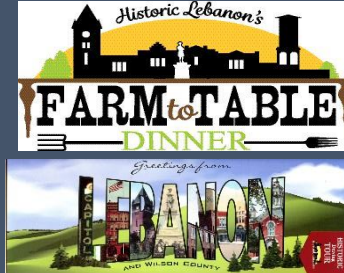
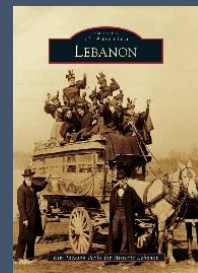
HISTORIC LEBANON

a Tennessee Main Street community



Historic Lebanon Mission Statement

To actively pursue the revitalization of the Lebanon Public Square and surrounding neighborhoods



Visit our website: www.historiclebanon.com

2018



MAIN STREET

STATISTICS



***\$475,000 Dollars Invested**



**in the Main Street District*

10+ new businesses*

*Net figure



12 BUILDING REHAB PROJECTS



48* new jobs

*Net figure & applies to entire Main Street project area



1050 Volunteer Hours

Additional dollars invested



2017-\$6,037,000

2016-\$1,567,500

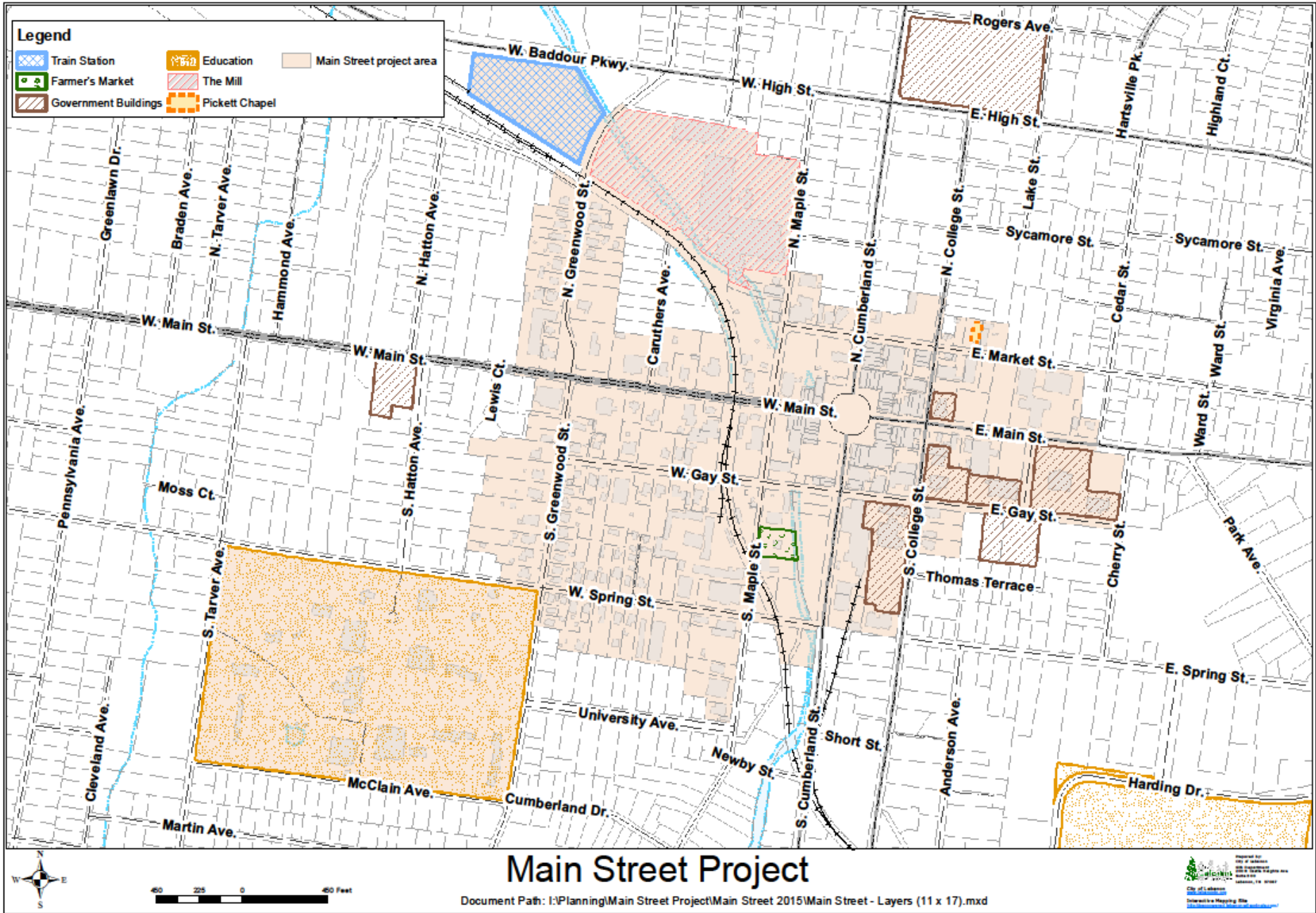


1,579 EMPLOYED IN THE IMMEDIATE AREA*



*this doesn't include 2,000+ college students

2018 MAIN STREET DISTRICT STATISTICS





12
BUILDING
REHAB
PROJECTS



10+ new
businesses*

*Net figure





Additional dollars invested

2017-\$6,037,000

2016-\$1,567,500



Historic Lebanon Received two major grants for 2019



TN Placemakers Grant
(formally the Main Street Entrepreneur Grant)
70,000 for the operation of the Cumberland Ignite Lab &
Entrepreneur classes
Funds run through 2020



Community Foundation of Middle TN Discretionary Grant
\$5,000- Dec 2018- November 2019

<https://www.tn.gov/ruraltaskforce/case-studies-page/tennessee-mainstreet/historic-lebanon-main-street-revitalization.html>

Historic Lebanon's work towards revitalization of the Public Square area highlighted

The screenshot shows the Tennessee Rural Task Force website. The header includes the TN logo, "Tennessee State Government", and "Rural Task Force". A search bar is present with the text "Search All Tennessee Government". Below the header is a navigation menu with links for "Search for Grants & Resources", "Success Stories", "About", and "Best Practices".

The main content area is titled "Historic Lebanon Main Street Revitalization" and is categorized under "Lebanon, Tennessee". The page features a large photograph of a historic building with a mural of birds and a storefront for "IDDY & OSCAR'S".

On the left side of the page, there is a sidebar menu under the heading "Best Practices". The menu items are:

- Tourism Enhancement Grant
- Asset Based Planning
- ThreeStar
- Community Development
- Site Development
- Broadband

Below the "Best Practices" section is a section titled "Tennessee MainStreet" with the following items:

- Sweetwater Main Street Entrepreneur Grant
- Main Street Brownsville Revitalization
- Historic Lebanon Main Street Revitalization**
- Back Alley Paris Project
- Morristown SkyMart Venture Place
- Thrive Public Spaces and Façade Improvements

At the bottom of the sidebar menu, there are additional categories:

- Workforce Development
- Entrepreneurship
- Appalachian Regional Commission
- Agriculture

The main text on the page describes Lebanon, Tennessee, as a historic town with rich architecture and a track record of successful historic preservation. It mentions that Lebanon is served by Music City Star Commuter Rail service and is experiencing unprecedented growth and development as part of the Middle Tennessee region. The text highlights the opportunity to preserve and enhance the historic core to attract new investments, businesses, residents, and heritage tourism revenues.

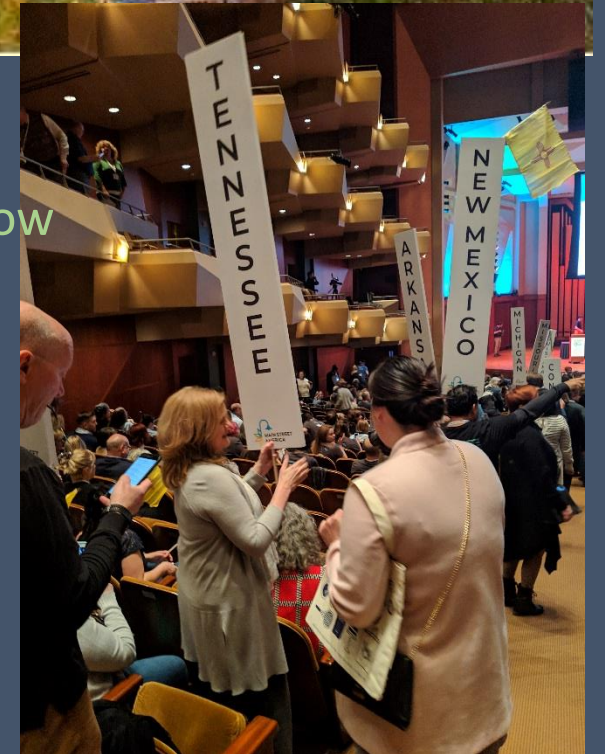
New Banner Program



Hosted TN Main Street Managers Quarterly Meeting February 2019



Attended Main Street Now National Conference March 2019



Friends of Historic Lebanon Dinner



PLEASE JOIN US

Friends of Historic Lebanon Dinner

Thursday, May 9, 2019

Venue 142

142 Public Square Historic Arcade

Silent Auction Preview 5:00 pm

Dinner served at 6:00 pm

Guest Speaker: C. Tracey Parks—

“Making the Middle:

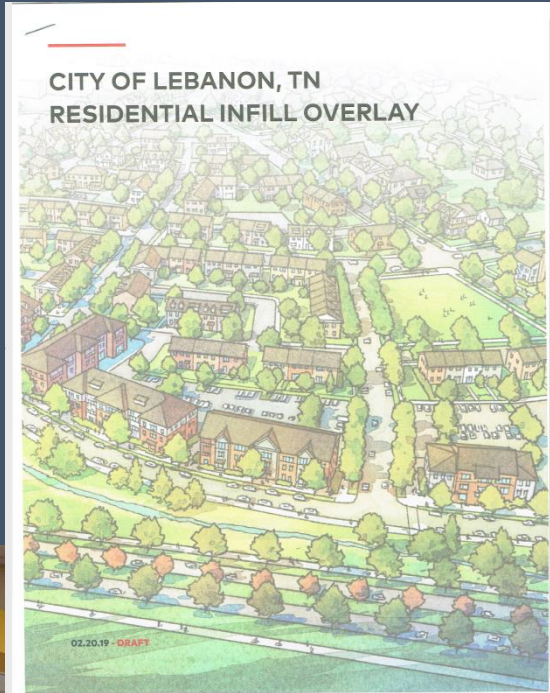
Material Culture in the Age of Jackson, 1785–1845”

Parks is an independent scholar recognized for his research on Southern material culture and Tennessee’s decorative arts.

greetingsisland.com



Zoning Issues



Historic Lebanon assisted consultants for the City's Residential Infill Guidelines and the 2040 Comprehensive Plan



Also assisted with the historic zoning

Square Historic Preservation District

On June 4, 2019, the City of Lebanon established its fourth, and first, non-residential historic district with the formation of the Square Historic Preservation District.

This district encompasses fifteen acres of non-residential properties on and around the downtown Square. The district includes the majority of the properties recognized as the Lebanon Commercial Historic District by the National Register of Historic Places.





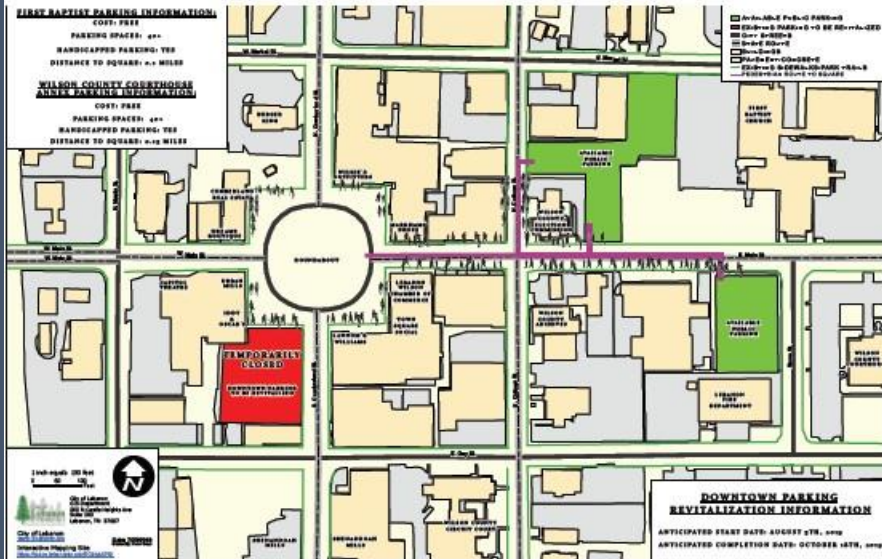
A SHORT WALK NOW, FOR A BETTER WALK IN THE FUTURE!

SQUARE PARKING LOT REVITALIZATION FACTS:

- **Project start date** — Aug 5th, 2019
- **Estimated completion date** — October 18th, 2019
- **Parking spaces** — provide one or two additional spaces and better traffic pattern.
- **Drainage** — eliminate standing water as much as possible.
- **Aesthetics** — landscaping to compliment what was recently done with the improved Square roundabout. Irrigation system will also be installed.
- **Walkability** — provide sidewalk connectivity.
- **Safety** — eliminate the access drive closest to the Square and pedestrian crosswalk.
- **S. Cumberland St.** will be restriped to add a right turn lane into the parking lot. Will also restripe at the W. Gay St. intersection to provide a dedicated turn lane.
- **Electrical** — upgrades include new lights and more outlets for better service for community events.
- **Screened location** for trash cans or dumpster.
- **Signage** — add for vehicles coming from S. Cumberland St./I-40 to direct them to parking off W. Gay St. Will also provide directional signage maps to the alternate parking areas (see map).

Thank you for your patience and pardon our mess while we finish these exciting improvements!

Downtown Parking Revitalization Map



Worked with City on new parking area agreements during construction on the old Courthouse Parking lot





Lebanon's



PARKLET DAY

SATURDAY, SEPTEMBER 21 / 9:00AM - 2:00PM



PARK(ing) Day allows the community to work together to temporarily transform parking spaces, or in our case streets, into engaging public spaces.

The project idea began in 2005 when Rebar, a San Francisco art and design studio, transformed a single parking space into a temporary public park. Since then, PARK(ing) Day has evolved into a global movement.

The City of Lebanon and Historic Lebanon are hosting our first annual PARKing Day event—we are calling ours “PARKlet Day”, on Saturday, September 21, 2019 from 9:00 am-2:00 pm.

Our organizations hope to use Lebanon's PARKing day to reflect on how public space is used in our city and consider how pedestrians can share this space.



Historic Lebanon held our second "Discover" entrepreneur nine-week class



WANT TO BE AN ENTREPRENEUR?

"I have an idea for a business, but I'm not sure where to start." -Class begins Sept. 12th



Cumberland
IGNITE
Lab

An Initiative of Historic Lebanon.

Contact cumberlandignitelab@gmail.com or

(615)784-4280

104 E. Main St • Lebanon, TN 37087



PathwayWBC



HISTORIC LEBANON
a Tennessee Main Street community



City of
Lebanon
Tennessee



JOIN US FOR A CELEBRATION OF OLD AND NEW

Join Historic Lebanon, the City of Lebanon and Coca-Cola Consolidated for a celebration of Coca-Cola Consolidated's newly restored Coca-Cola mural! Come dressed in your best Halloween costume and enjoy music, giveaways, and refreshing Coca-Cola beverages. The first 300 attendees will receive a food voucher to the onsite food trucks. We hope to see you there!

Date: Wednesday, October 23
Time: 5 - 7 pm

Lebanon Antique Mall
101 Short Street
Lebanon, TN 37087



Coca-Cola Mural Project



Farm to Table Dinner



OCTOBER 6, 2019

FEATURING
CHEF TREY CIOCCIA

SOCIAL HOUR 5:00-6:00

DINNER 6:00

RESERVATIONS REQUIRED

Tickets/info @

www.historiclebanon.com



MEAL PREPARED ON-SITE AND SERVED FAMILY STYLE



#PaintWilCo

MURAL UNVEILING

Presented by:



HISTORIC LEBANON

a Tennessee Main Street community

November 23 at 10 AM

135 Public Square, Lebanon, TN 37087

Historic Lebanon is proud to be the sponsor of the “Lebanon” mural and support public art for the historic downtown core.



Historic Lebanon's Executive Director was co-chair of the Bicentennial committee along with Historic Lebanon Board member Rick Bell. They, with the City, planned events all during 2019 culminating in the Celebration on November 23.

Celebrate Lebanon's Bicentennial

Events All day Saturday November 23



10:00-4:00
Visit your local historic sites:
City of Lebanon Museum
Wilson County Veterans Museum • Public Square
Pickett Chapel • Fiddlers Grove
Fessenden House
Actors Troupe interpreting local historic figures on Public Square: 10:00-12:00 & 2:00-4:00
10:00 am - Lebanon Mural Unveiling 135 Public Square
10:00pm - Mitchell House, 106 N. Castle Heights Ave
Procession Down N. Castle Heights Ave with LHS band and Cumberland University Band
Local Choir
Remarks by:
TN State Historian Dr. Carroll Van West & Mayor Ash
Time capsule dedication
Refreshments

Party begins at 4:00
Wilson County Expo Center - 945 E Baddour Pkwy, Lebanon, TN 37087
Entertainment: One Way Out • Sweet'n'S
Linwood Road • Vantrease Family Band • Jimmy Bowen & Santa Fe • Kason Lester
Native American Dances & Evermean Evergreen Cloggers
History displays, games, Nerdy Talk Trivia, food vendors,
photo ops, Buchanan Photography Collection, Lebanon Postcard Display and
Antique Cars from Mid-Tenn Region AACA

more info www.lebanon200.com



Small Business Saturday

November 30, 2019

Largest participation to date:

- 1200 Individual Digital Check In's at local small businesses
- 42 participating stores



WILSON
Bank & Trust



SMALL BUSINESS SATURDAY®

Nov. 30

CASH MOB!

Stop by any Lebanon office of Wilson Bank & Trust from Nov 18-27 to collect your \$5 "Small Biz Bucks" to spend on November 30!
While supplies last.
#SmallBusinessSaturday

THINK BIG.
SHOP SMALL.
SHOP LEBANON.



Shop Small on
November 30th, 2019!

#ThinkLebanonFirst
#ShopSmall
#ShopLebanonTN

select retailers only

#SHOPSMALL
WITH US



Over 450 folks came out for the tour this year!

— 12th Annual — HISTORIC PLACES TOUR

Presented by Liberty State Bank
Saturday, December 7, 2019
5:00 pm - 8:30 pm



— 202 S. Tarver Avenue —



**HISTORIC
LEBANON**
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www.historiclebanon.com

Tour tickets are \$10 in advance, \$12 night of the tour. Buy advanced tickets at the Historic Lebanon office, 324 Main Street, the Lebanon/Wilson County Chamber office, 149 Public Square, Iddy & Oscar's, 133 Public Square, or Dreams Boutique, 124 Public Square.

Tickets will be available the night of the tour for \$12 at the tour locations. The tour is self-guided and participants may start at any sites.

For more information please contact Kim Parks, 615-541-1234 and for a list of tour sites, visit www.historiclebanon.com



Thanks to all our sponsors

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Wilson Bank and Trust
City of Lebanon
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